bidllc.ae

RECORD HOLDER

COMPANY PROFILE 2026

BEFORE IT EXISTS, WE MAKE IT REAL.

We transform ambitious developments into physical, digital and immersive experiences that build confidence, accelerate decisions and drive sales.

- ARCHITECTURAL SCALE MODELS
- 3D VISUALIZATION
- INTERACTIVE SALES SOLUTIONS
- PROJECT SHOWCASE SOLUTIONS



OUR ROLE

A project can be technically brilliant and still fail to communicate its value.

BIDllc transforms drawings, data and design intent into presentation experiences that help stakeholders see the opportunity, understand the detail and move forward with confidence.

01

UNDERSTAND

Make complex plans clear

02

ALIGN

Build stakeholder confidence

03

PRESENT

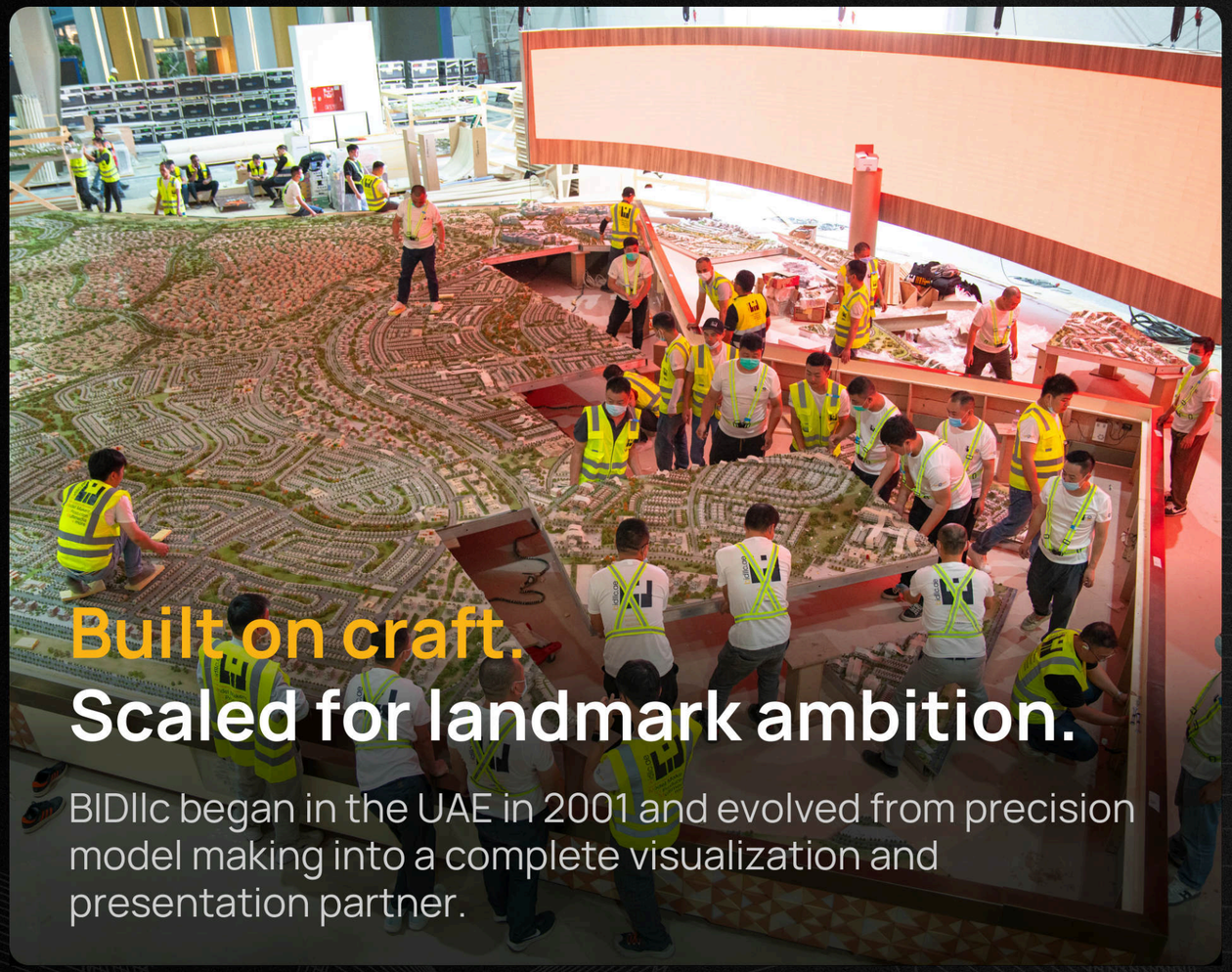
Create launch-ready impact

04

SELL

Drive confident buyer decisions

BIDLLC AT A GLANCE



Built on craft.
Scaled for landmark ambition.

BIDllc began in the UAE in 2001 and evolved from precision model making into a complete visualization and presentation partner.

25
Years of Excellence

6,000+
Projects Delivered

15+
Countries Served

4
Global Offices

UAE I GCC I MENA I INTERNATIONAL DELIVERY

GUINNESS WORLD RECORD

377 Models One World Record

13 November 2024

A record-setting display of 377 architectural models in Riyadh, officially recognised by Guinness World Records.

2024	NHC	RIYADH
RECORD YEAR	RECORD PROJECT	SAUDI ARABIA



This achievement proves BIDllc's capacity to coordinate production, maintain quality and deliver at exceptional scale under fixed exhibition deadlines.

EXPLORE THE ACHIEVEMENT →

Source: Guinness World Records, record 773537.

INTEGRATED SOLUTIONS

One vision. Four connected solutions.

We unite physical models, CGI, interactive technology and immersive environments into one presentation system built around your project.



01 ARCHITECTURAL SCALE MODELS

Physical clarity, precision and presentation impact.

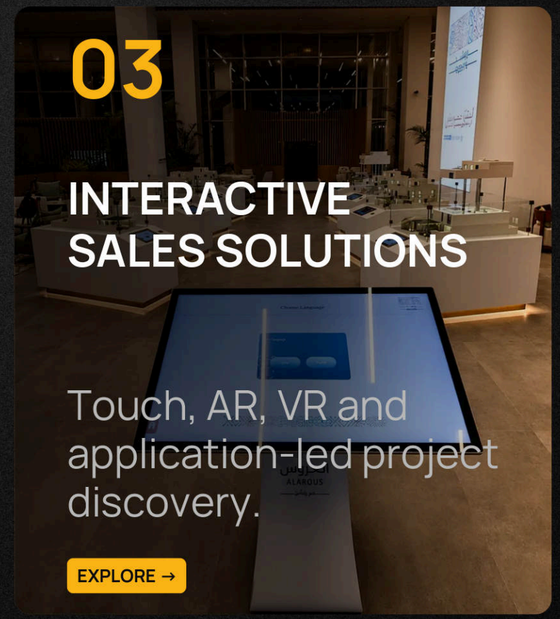
EXPLORE →



02 3D VISUALIZATION

Photoreal CGI and cinematic animation before construction.

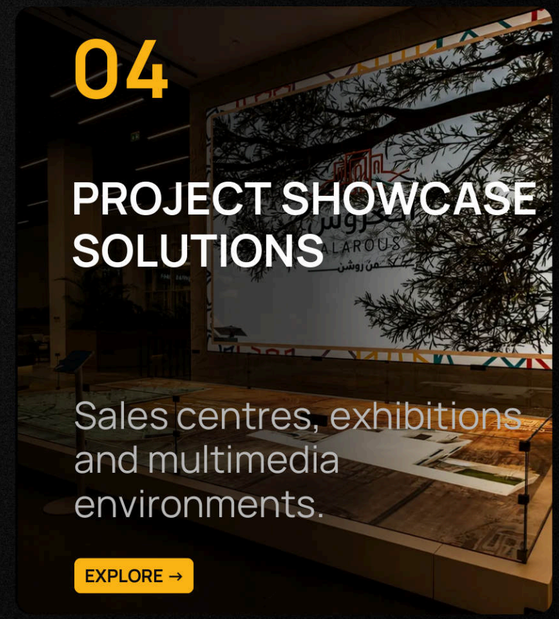
EXPLORE →



03 INTERACTIVE SALES SOLUTIONS

Touch, AR, VR and application-led project discovery.

EXPLORE →



04 PROJECT SHOWCASE SOLUTIONS

Sales centres, exhibitions and multimedia environments.

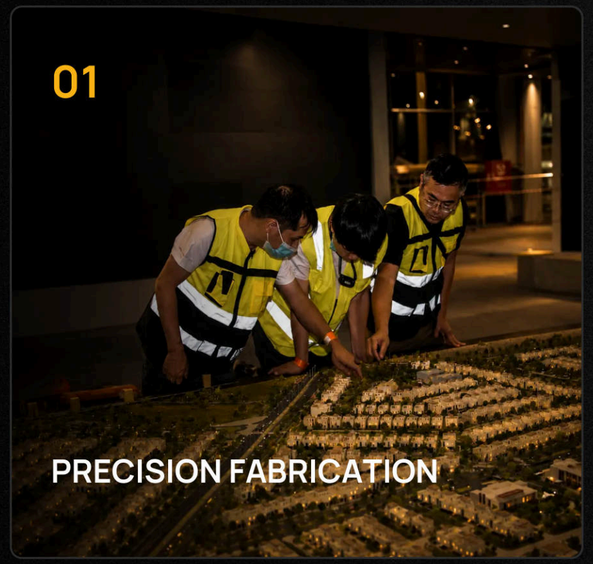
EXPLORE →

One connected experience for clearer decisions, stronger presentations and greater commercial impact.

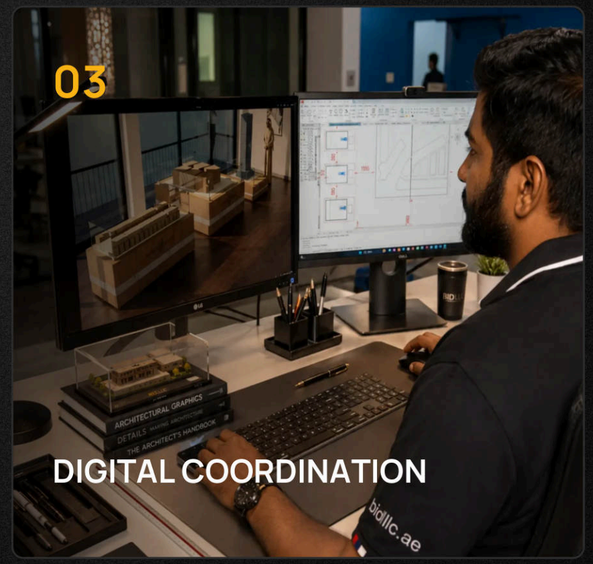
IN-HOUSE CAPABILITIES

Built in-house. Controlled end to end.

From digital review and precision fabrication to finishing, systems integration and installation, critical production stages are managed by our own teams.









Fewer handoffs. Tighter quality control. Greater confidentiality. More reliable delivery.

SECTORS & CLIENT ENVIRONMENTS

Built for projects where presentation shapes decisions.

01 Real Estate Developers

02 Government & Public Sector Entities

03 Architects, Designers & Consultants

04 Hospitality & Mixed-Use Developers

05 Global Partners











Sales galleries | Exhibitions | Project launches | Approvals | Investor presentations | Public-sector showcases

bidllc.ae

FLAGSHIP PROJECT I OHANA DEVELOPMENT



Manchester City Yas Residences by Ohana

Master Plan Model by BIDllc for Ohana Development

Making the Headlines





AED **6** billion

The development recorded AED 6 billion in sales within 72 hours. The commercial result was reported by Gulf News. BIDllc's scope was the architectural presentation model.

GULF NEWS
17 March 2026

READ FULL ARTICLE →

A monumental master plan model presenting the Manchester City-branded waterfront residential destination along Yas Canal in Abu Dhabi.

MODEL SCALE 1:350

MODEL FOOTPRINT 5,707 mm × 6,000 mm

EXPLORE THE PROJECT →

bidllc.ae

GUINNESS WORLD RECORDS RECORD HOLDER

FLAGSHIP PROJECT I OMNIYAT DEVELOPMENT



Lumena Alta Tower by OMNIYAT

High-Rise Tower Model by BIDllc for OMNIYAT

Making the Headlines





AED 3.4 billion

LUMENA by OMNIYAT launched with a reported total sales value of AED 3.4 billion. The commercial result was reported by Khaleej Times in 2025. BIDllc's scope was the architectural presentation model.

Khaleej Times
2 September 2025

READ FULL ARTICLE →

A highly detailed 1:100 tower model showcasing Lumena Alta Tower's sculpted façade, illuminated interiors, landscaped podium and transit connectivity.

MODEL SCALE 1:100

MODEL FOOTPRINT 5,560 mm × 4,313 mm

EXPLORE THE PROJECT →

Marasi Bay Destination

CHALLENGE

Present a vast, multi-layered waterfront destination in a format stakeholders could understand immediately.
Architecture, infrastructure, public realm and lifestyle needed to connect within one clear story.

SOLUTION

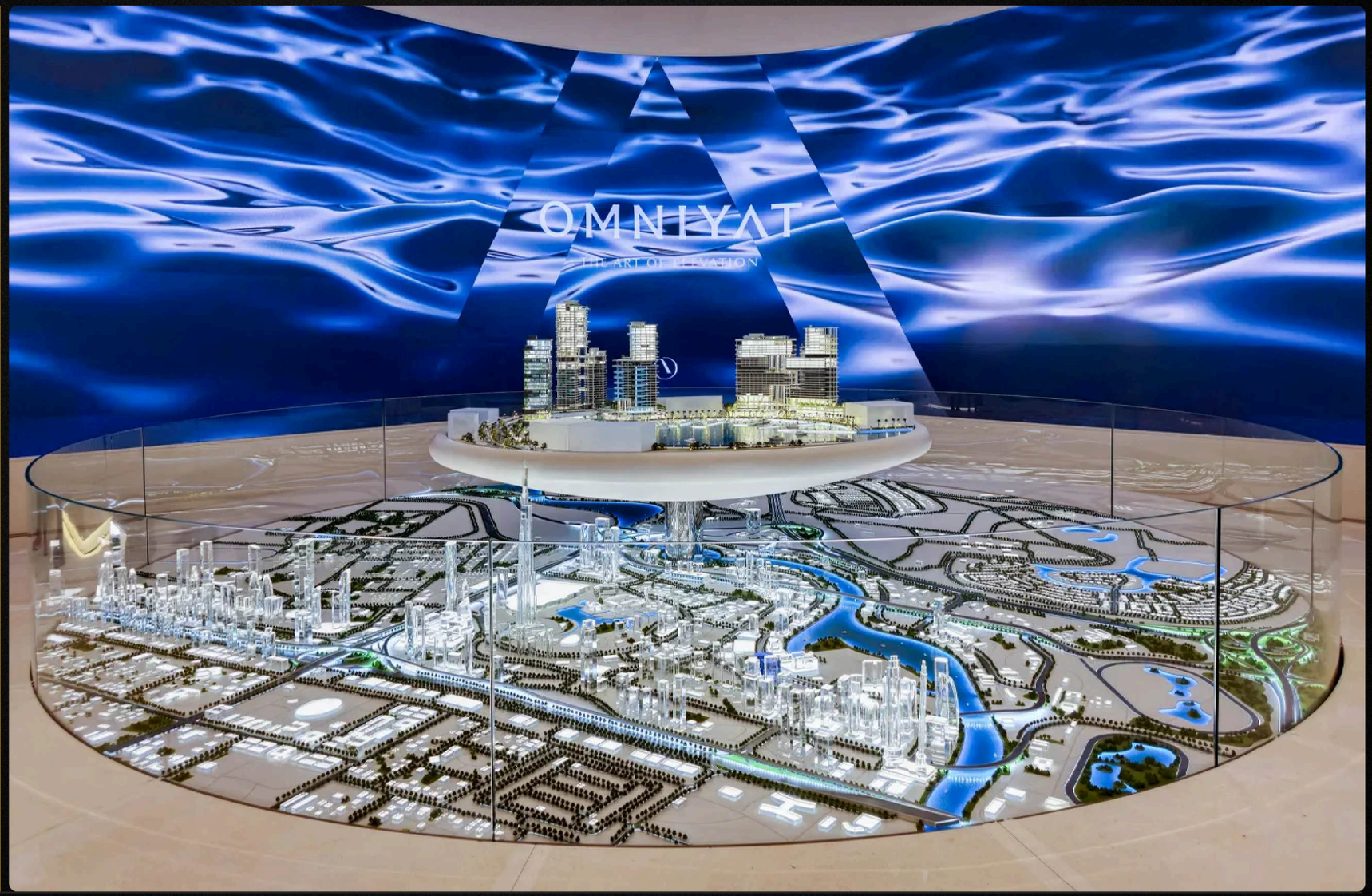
BIDllc created a 6,000 mm × 6,000 mm illuminated master plan, combining urban context with detailed landmark buildings. Integrated lighting and elevated focal towers transformed it into a presentation-ready centrepiece.

IMPACT

The model transformed the complex destination into an immersive, easy-to-read experience for investors, stakeholders and exhibition audiences. It strengthened project understanding, presentation impact and confidence in commercial conversations.

MODEL SCALE: 1:1,250
BUILDING SCALE: 1:300
DIMENSIONS: 6,000 mm × 6,000 mm × 200 mm (H)
GLASS HEIGHT: 600 mm

EXPLORE MARASI BAY →



Greater Muscat

CHALLENGE

Translate Greater Muscat's vast urban vision into a format government leaders and planners could understand at a glance.

Coastlines, mountains, districts, transport corridors and future growth zones had to work as one clear system.

SOLUTION

BIDllc engineered a monumental 1:2,000 illuminated infrastructure model measuring over 36 metres in length.

Precision topography and integrated lighting transformed complex planning information into an immersive physical experience.

IMPACT

The city-scale strategy became a clear decision-support tool for planning discussions, presentations and stakeholder alignment.

It enabled audiences to understand regional connections, development priorities and long-term growth more confidently.

MODEL SCALE: 1:2,000
DIMENSIONS: 36,346 mm × 15,411 mm

EXPLORE GREATER MUSCAT →



Khuzam Master Plan

CHALLENGE

Present an expansive urban development without losing the relationships between residential districts, roads, civic zones and public amenities.

Stakeholders needed to assess density, movement and open-space planning with immediate clarity.

SOLUTION

BIDllc produced a precision-built 1:500 master plan measuring approximately 20.8 × 11.6 metres.

Detailed architecture, transport networks and landscaping were integrated into one continuous physical environment.

IMPACT

The development became a powerful planning and presentation platform for government leaders and project stakeholders.

It supported clearer evaluation, stronger alignment and more confident communication of the long-term urban vision.

MODEL SCALE: 1:500
DIMENSIONS: 20,809 mm × 11,644 mm × 20 mm (H)

EXPLORE KHUZAM MASTER PLAN →



Khamis Mushait

CHALLENGE

Present a large mixed-use development where retail, residential towers, public spaces and circulation must read as one connected destination.
Investors, tenants and stakeholders needed to understand its scale and commercial potential quickly.

SOLUTION

BIDllc created a detailed 1:150 illuminated model integrating architecture, roads, courtyards, landscaping and parking areas.

The model clearly communicates retail frontage, tower relationships and the overall visitor experience.

IMPACT

The development became a powerful sales and leasing presentation tool for investors, tenants and decision-makers.

It strengthened understanding of the project's connectivity, mixed-use character and commercial value.

MODEL SCALE: 1:150
DIMENSIONS: 6,178 mm × 2,522 mm × 1,548 mm (H)

EXPLORE KHAMIS MUSHAIT →



Eastern Village Apartment Complex

CHALLENGE

Present the development's architecture, apartment layouts, amenities and residential experience within one clear sales presentation.

Buyers and stakeholders needed to understand both the complete building and its internal planning.

SOLUTION

BIDllc created a detailed 1:50 illuminated model with an exploded-floor configuration revealing individual layouts across multiple levels.

Landscaping, pools, courtyards and interior details completed the full residential story.

IMPACT

The model transformed complex architectural information into an engaging, easy-to-explore buyer experience.

It supported clearer presentations, stronger project understanding and more confident sales conversations.

MODEL SCALE: 1:50
DIMENSIONS: 2,904 mm × 1,295 mm × 493 mm (H)

EXPLORE EASTERN VILLAGE →



Waldorf Astoria

CHALLENGE

Present the resort as a complete luxury destination, not simply a collection of buildings.

Stakeholders needed to understand the relationship between architecture, landscaping, amenities and guest movement.

SOLUTION

BIDllc created a detailed 1:150 illuminated model integrating the central tower, hotel wings, pools, gardens and leisure spaces.

Architectural and landscape lighting brought the full hospitality experience to life.

IMPACT

The resort became an immersive presentation asset for investors, operators and project stakeholders.

It strengthened understanding of the spatial plan, premium positioning and overall destination experience.

MODEL SCALE: 1:150
DIMENSIONS: 3,259 mm × 3,099 mm × 679 mm (H)

EXPLORE WALDORF ASTORIA →



SELECTED PROJECT PORTFOLIO

Breadth across sectors. Precision at every scale.

A curated selection of projects demonstrating our capabilities across real estate, government, hospitality, mixed-use and industrial developments.



REAL ESTATE I TOWER MODEL

Elie Saab Tower VIEW PROJECT ↗



MIXED-USE I MASTER PLAN MODEL

Ajdan Island VIEW PROJECT ↗



REAL ESTATE I TOWER MODEL

COMO Tower VIEW PROJECT ↗



HOSPITALITY I MASTER PLAN MODEL

The Point VIEW PROJECT ↗



REAL ESTATE I CONCEPT MODEL

IRTH 3D Conceptual Model VIEW PROJECT ↗



GOVERNMENT I ARCHITECTURAL MODEL

EOCE VIEW PROJECT ↗



REAL ESTATE I RESIDENTIAL MODEL

Stabio Garden Living VIEW PROJECT ↗



RETAIL I MIXED-USE MODEL

Al Makan Mall VIEW PROJECT ↗

bidllc.ae

SELECTED WORK I 3D VISUALIZATION

Visualizing developments before they exist.

Photoreal CGI and immersive digital experiences created to communicate architecture, atmosphere and commercial potential.



FEATURED 3D EXPERIENCE

Burj Azizi

Immersive digital sales experience

A digital journey designed to help prospects explore the tower's scale, spaces and views before completion.

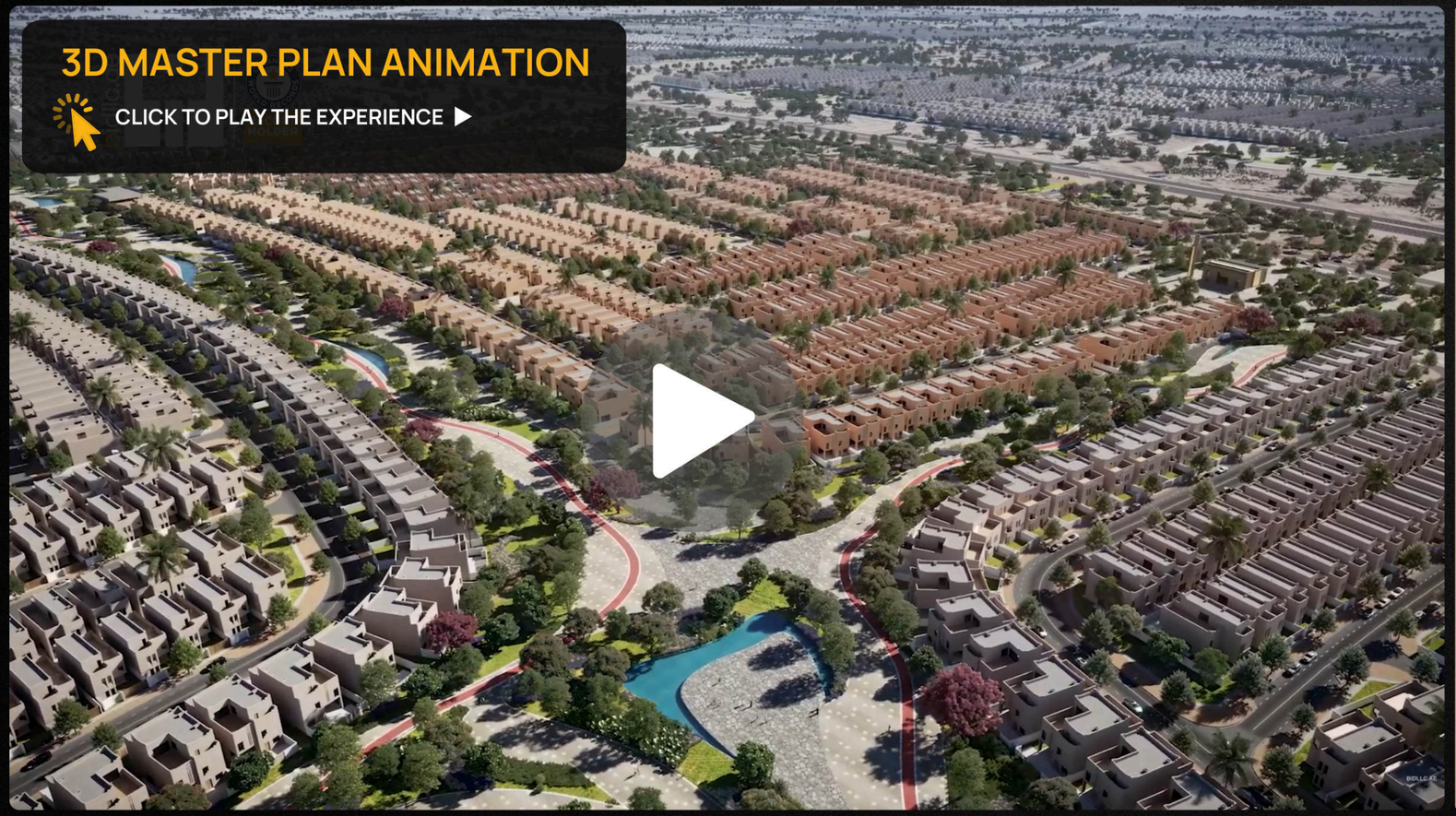
CLIENT	LOCATION
Azizi Development	UAE
SOLUTION	**DELIVERY**
Immersive VR Tour	8 Weeks

EXPERIENCE THE PROJECT →

SELECTED WORK I FEATURED 3D ANIMATION

Bringing an entire community to life.

A cinematic master plan journey created to communicate scale, connectivity, landscape and lifestyle.



FEATURED 3D ANIMATION

Eyal Al Khuzam

Immersive digital sales experience

Transformed the development's architectural vision into a cinematic 3D journey through its residences, landscapes, amenities and road network.

CLIENT	LOCATION
Mohammad Al Habib	KSA
SOLUTION	**DELIVERY**
Master Plan Animation	6 Weeks

EXPERIENCE THE PROJECT →

bidllc.ae

SELECTED WORK I FEATURED 3D ANIMATION

Turning a retail vision into a compelling destination experience.

A cinematic animation created to communicate the mall's architecture, accessibility, atmosphere and commercial appeal.



FEATURED 3D ANIMATION

The Village Mall

Immersive digital sales experience

Created a dynamic architectural animation showcasing the mall's exterior design, arrival experience, retail frontage, landscaping and visitor movement.

CLIENT	LOCATION
Mohammad Al-Habib	KSA

SOLUTION	DELIVERY
Retail Development Animation	2 Weeks

EXPERIENCE THE PROJECT →

SELECTED WORK I 3D VISUALIZATION

One vision. Every angle brought to life.

A curated selection of CGI, architectural renders and animations created to communicate design, atmosphere and commercial potential before construction begins.



REAL ESTATE DEVELOPMENT
UPAM
VIEW PROJECT ↗



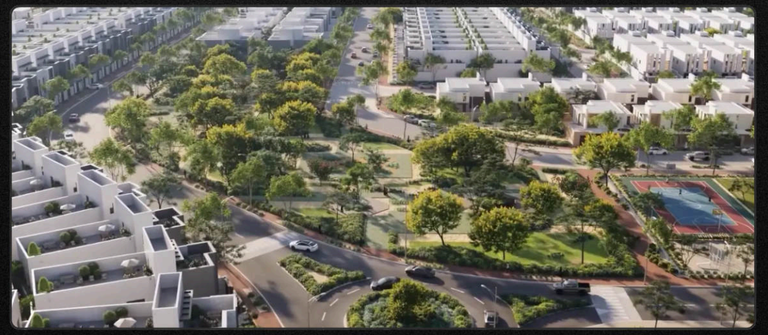
REAL ESTATE DEVELOPMENT
A-Level Presentation
VIEW PROJECT ↗



REAL ESTATE DEVELOPMENT
3D Rendering Glimpse
VIEW PROJECT ↗



REAL ESTATE DEVELOPMENT
Villas Brought to Life in 3D
VIEW PROJECT ↗



GOVERNMENT & PUBLIC SECTOR
Glimpse of a Master Plan Project
VIEW PROJECT ↗



MIXED-USE
3D Creations at Cityscape Global
VIEW PROJECT ↗

SELECTED CLIENTS & PROJECT PARTNERS

Trusted by those shaping landmark developments.

A selection of leading developers, government entities, architects and project partners who have trusted BIDIlc to bring complex visions to life.



Built on precision. Strengthened through partnership. Proven across landmark projects.

LEADERSHIP & RECOGNITION

Guided by legacy. Driven by vision.

Under the leadership of Fay Wong, Founding Partner and CEO of BIDllc, the company continues to expand its in-house capabilities, advanced visualization services and readiness for complex projects across global markets.

Fay Wong

Founding Partner & CEO, BIDllc

Top 10 Women CEOs in the Middle East 2025
Women Entrepreneurs Review

The Creative Leader
Mastercard SME Leaders Awards 2024

30 Women of Influence 2024
Inc. Arabia

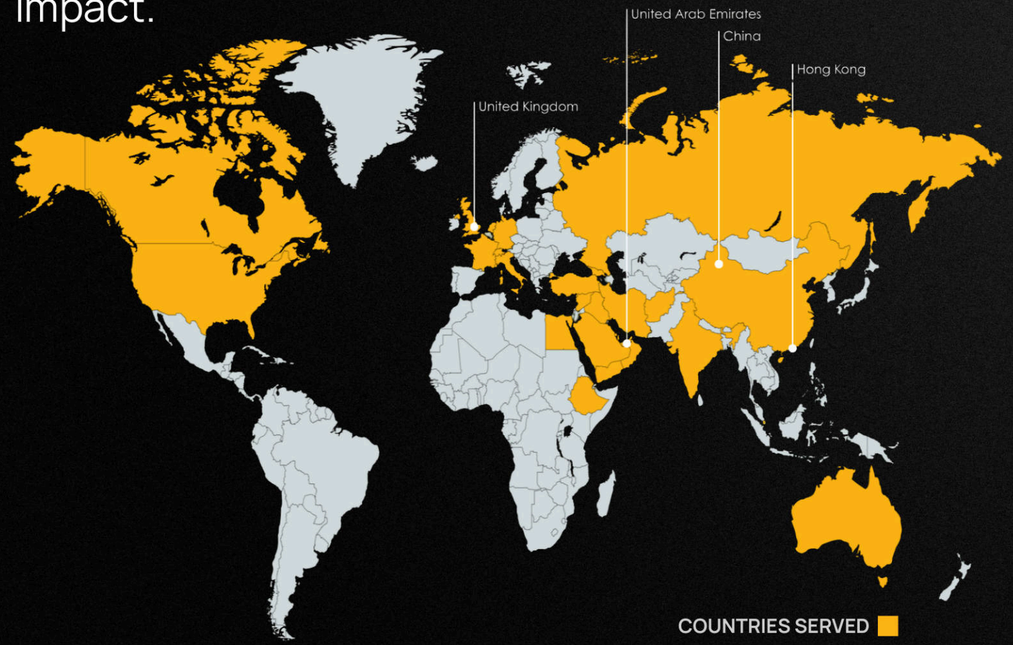


LET'S TALK

Bring your next vision to life.

BIDllc transforms complex project visions into powerful physical, digital and immersive presentation experiences.

From architectural scale models and photoreal visualization to interactive sales solutions and launch environments, we help clients communicate with clarity, build stakeholder confidence and create commercial impact.



Ready to present your project with greater impact?

Share your project brief, drawings, timeline and presentation objectives. Our team will recommend the right combination of physical, digital and interactive solutions for your project.

START A PROJECT CONVERSATION →

CONTACT DETAILS

Email: marketing@bidllc.ae
Website: www.bidllc.ae
UAE | GCC | UK | HONG KONG | CHINA

SCAN TO START YOUR PROJECT